



CORPORATE SPONSORSHIP OPPORTUNITIES

By working with Coral Restoration Foundation™, corporations have the power to show the world that good ecological stewardship is everybody's business.

Support from like-minded companies gives Coral Restoration Foundation™ the ability to provide hope for the future of coral reefs on Earth.

Backing an internationally-recognized leader in conservation and restoration provides your company with high-impact visibility as a credible change maker.

www.coralrestoration.org



For more information, contact Melissa Perkins at mperkins@coralrestoration.org

OCEAN SPONSOR

\$100,000+

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in CRF™'s e-newsletter
- Two Instagram stories highlighting sponsorship, one of which will be a one-minute video produced by CRF™
- Two Social Media Posts highlighting sponsorship on our Facebook, LinkedIn, or X platform
- Name in annual report for coinciding fiscal year
- Private CRF™ site visit, tailored to your team
- Private boat trip with a CRF™ team member during Coralpalooza*
- Joint press release announcing collaboration

ECOSYSTEM SPONSOR

\$50,000 - \$99,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in CRF™'s e-newsletter
- Two Instagram stories highlighting sponsorship
- Two Social Media Posts highlighting sponsorship on our Facebook, LinkedIn, or X platform
- Name in annual report for coinciding fiscal year
- Private CRF™ site visit, tailored to your team
- Joint press release announcing collaboration
- Five Coralpalooza tickets for the relevant year*

REEF SPONSOR

\$25,000 - \$49,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in CRF™'s e-newsletter
- One Instagram story highlighting sponsorship
- One social media post highlighting sponsorship on our Facebook, LinkedIn, or X platform
- Name in annual report for coinciding fiscal year
- Private CRF™ site visit, tailored to your team

*Coralpalooza™ is an annual event. Date of sponsorship confirmation will determine the year in which Coralpalooza™ related benefits can be honored.

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.

For more information, contact Melissa Perkins at mperkins@coralrestoration.org

THICKET SPONSOR

\$10,000 - \$24,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in CRF™'s e-newsletter
- One Instagram Story featuring sponsor in perpetuity on our instagram profile highlights
- One social media post highlighting sponsorship on our Facebook, LinkedIn, or X platform
- Name in annual report for coinciding fiscal year

ELKHORN SPONSOR

\$5,000 - \$9,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in CRF™'s e-newsletter
- Name in annual report for coinciding fiscal year

STAGHORN SPONSOR

\$1,000 - \$4,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Name in annual report for coinciding fiscal year

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SOCIAL MEDIA

- **Instagram:** 188,000+ followers
- **Facebook:** 64,900+ followers
- **LinkedIn:** 38,700+ followers
- **X:** 6,000+ followers
- **CRF™ e-Newsletter:** 37,400+ subscribers

PRESS COVERAGE HIGHLIGHTS

- **ABC News**, November 2024
- **Discover Wildlife (BBC Wildlife)**, November 2024
- **Huffington Post**, November 2024
- **USA Today**, September 2024
- **CNN**, June 2024
- **BBC World News**, May 2024
- **Bloomberg**, April 2024
- **National Geographic Kids Magazine**, April 2024
- **The Washington Post**, April 2024
- **PBS News**, February 2024
- **BBC**, January 2024
- **The New York Times**, July 2023